



Economic Development Newsletter

DEER PARK, TEXAS

"Business News You Can Use"

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Somethin' Sweet Blossoms

Leona Roberts and Sarah Riggs, sisters and Deer Park natives, have just opened Somethin' Sweet at 4201 Center Street (next door to Hellyer Transmission). The 2,500 square foot bakery serves gourmet cupcakes and other scrumptious treats. Leona first started baking in her spare time as a hobby, but passion led her to quit the day-job and open a cupcake counter last year at Honey Bee Ham & Deli. The current move to this new retail store allows the sisters (and mom, Pat Sturrock – who helps behind the scenes) to branch out into other types of desserts and retail items. Somethin' Sweet cupcakes also make great gift ideas and can be designed with edible images and logos, making them perfect for parties, meetings, weddings, etc. Call (281) 476-4441 or visit www.somethinsweetdp.com.

He's Not Just Our Mayor

Wayne Riddle Insurance is celebrating 29 years in Deer Park (42 years in business, total). Located at 110 W. Pasadena Blvd, their motto is "Serving Texans since 1969", although he also has customers throughout Colorado and Louisiana. Wayne Riddle Insurance sells Auto, Home, Boat, Motorcycle, Motorhome, Commercial Auto, Life and Health insurance. In addition to being a diligent business owner, Wayne Riddle has duly served on Deer Park's City Council since 1981 and has been our Mayor for the past 12 years. We certainly appreciate Mayor Riddle for his many years of serving our community. You may contact Wayne Riddle Insurance at (281)479-5248.



Smooth Move, Dude

The Mosqueda Family, long-time Deer Park residents, just opened Smooth Dudes located at 118 Dixie Dr. (formerly the location of Brewed Awakenings). It is a milkshake and smoothie bar, which also happens to offer Houston's own Geva Premium Coffee. You can expect comfortable couches, free Wi-Fi and live music on weekends.

Smooth Dudes will have something for everyone offering lots of sweet options for customers to "build their own milkshake", but also dishing up nourishing smoothies for the health-conscious crowd. Smooth Dudes is open 7 days per week from 6 a.m. to 11 p.m. (longer weekend hours). Visit www.smoothdudesdp.com or call (281) 478-4494.



“Live a Productive, Peaceful and Fulfilling Life”

Julia Douglass Meadows has opened the Meadows Counseling Center, located at 4650 Center Street. The center offers a wide range of counseling services including anger or stress management, marriage counseling, treatment for depression, anxiety or loss, adolescent issues, behavioral therapy for autism and more. Therapy services are provided to children, ages 3 and up, adolescents, adults and families. Julia accepts most insurance, including “traditional” Medicaid and military TRICARE. She also has evening and Saturday appointment times available. For more information visit www.meadowscounselingcenter.com or call (832) 794-0646.

Kuwa Kuna Your Next Event

Deer Park graduate, Chris Watt, recently started a very unique business called Kuwa Kuna which is Swahili for “be there”. Chris provides a web-casting service for events such as weddings or meetings. The events are seen by anyone you specify through security passwords. Friends or colleagues can watch live from their computers or phones. Chris uses high-definition cameras that are non-intrusive and capture the occasion from many different angles. You can reach Chris at (832) 260-2697 or visit www.kuwakuna.com.



Clay Development is Building Again

Clay Development is constructing a 40,000 square foot building at 306 Deerwood Glen in the Deerwood Glen Business Park on State Highway 225. The occupant remains to be seen. Clay is investing \$1.1 million into this light industrial/warehouse facility “spec” which is short for “speculation”, meaning there is no guaranteed tenant upon completion of the building. Clay is hoping for a quick turnaround locating a tenant for the newest building in this 150 acre business park. Neighboring tenants include Code Red Safety, Core Labs, Houston Pilots and John Crane Power Transmission. You can contact Clay Development at www.claydevelopment.com or call (713) 789-2529.

Vector Marketing Cuts In

Deer Park welcomes Vector Marketing, which recently opened for business at 2810 Center Street. Vector is the sole distributor of Cutco Cutlery, which is a 60-year old company in Olean, New York, that offers a “FOREVER GUARANTEE” on each piece of kitchen cutlery or sporting knife it manufactures. Approximately 85% of Vector’s sales force is college students

working to finance their education. Vector Marketing plans to hire over 100 college-age contract sales representatives at the new Deer Park office. They also employ 12 full and part-time office staff. Visit them at www.vectormarketing.com or call (281) 930-9080.





New Lunch Buffet is Yummy at The Grill

If you want to have a delicious lunch experience along with super-fast service, you must check out the Republic Grill's new lunch buffet. Located at 1600 Georgia Avenue in The Battleground at Deer Park Golf Course, Republic Grill offers a magnificent view of the course with a serene, relaxing atmosphere and scenic patio seating. Their new lunch buffet includes 2 entrées plus sides for only \$9.95

and is served from 11 a.m. to 2 p.m., Monday – Friday. The grill continues to dish up breakfast Monday through Saturday from 7:30 a.m. to 10:00 and serves their famous Sunday Brunch for only \$13.95. They also cater special events. You can call to find out more information at (281) 478-2084.

ODIN, LTD. is Deer Park's Business of the Year

ODIN Industrial Demolition & Asset Recovery, LLC has been named Deer Park Chamber's 2011 Business of the Year. Located at 11 Center Street, ODIN was started by Deer Park residents Mike and Katherine Mitchum in 2008. Upon accepting the award from Mayor Wayne Riddle, Mike Mitchum remarked, "When we started, we had a strong vision for this company and an unshakable faith in its success." ODIN is in the business of dismantling industrial facilities and they make every attempt to recycle the recovered materials. Mitchum commented that it is the company's mission to protect people and the environment while offering creative solutions for its clients. Congratulations to ODIN for its commitment and wonderful representation.



For more information on ODIN, go to www.odindemolition.com.



New Direction for Team Liberty Real Estate

TerryAnn Kuykendall has been hired to breathe new life into Team Liberty Real Estate at 4802 Center St. This company has remained fairly idle since it was started 6 years ago as an offshoot of Liberty Mortgage, which is owned by Deer Park residents Kenny and Danielle Wendeburg. As the new chief executive, TerryAnn brings an abundance of real estate expertise and has big plans for Team Liberty Real Estate. The company

will offer "precision pricing" and a discount listing program for select properties, while providing a team of in-house buyer's agents. Approximately 1,500 square feet of office space is being renovated to accommodate the 15 new agents they plan to hire. To get more information or reach TerryAnn, call (281) 542-7392 or visit her at 4802 Center St.



Damar Construction Relocates

Deer Park resident, Mark Rogers, alongside his father, David, started Damar Construction Services eleven years ago, but continued growth brought about a need for a new, larger office space. Last June, Damar relocated its primary office to the Business Park at 2832 Center Street. Damar specializes in industrial as well as commercial construction and prides itself in complete customer satisfaction. For quotes, further information or questions please contact their office at (281) 478-5066.

New Market in Town

Although Deer Park's Farmers' Market ended last spring, a new *Market Days in Deer Park* has launched in Dow Park. This marketplace gives residents a place to show off their homemade, homegrown or readymade items, including food, clothes, jewelry and plants, while earning extra cash. The market takes place on the 3rd Saturday of each month in Dow Park, 610 E. San Augustine, from 9 a.m. to 1 p.m. If you would like to reserve a booth or get more information, email director Becky Geck at marketdays@yahoo.com.



Bits & Pieces



- Deer Park's ISD and Deer Park Education Foundation are partnering for the first time as hosts for the McDonald's Texas Invitational Basketball Tournament to be held in November. This event draws over 40,000 fans. They are asking local businesses to consider sponsorship of the premier, nationally-televised event. Visit www.texasinvitational.com for more information and packets.
- Home sales have stayed relatively flat in Deer Park, compared to 2010. Year-to-date for 2011, 160 homes have sold in Deer Park, compared to 164 homes sold in the same period for 2010. Pasadena home sales are down 10.5 % compared to 2010, and La Porte home sales are down 21%.
- Rohm & Haas Company was founded in 1909 by two German entrepreneurs. Their largest facility was constructed in Deer Park in 1947. The plant occupies over 900 acres and is the largest manufacturer of acrylic acids in the world. In 2009, Rohm & Haas was acquired by Dow Chemical Company.

Thank you for reading!

This publication is designed to help you stay current on Deer Park's business community. Subscribers to this electronic newsletter receive the publication bi-monthly. To subscribe or comment, please email Debbie Westbeld at dwestbeld@deerparktx.org.

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